

*EUROPEAN
PUBLISHERS
AWARD
FOR PHOTO
GRAPHY
2010*
seventeenth edition

THE PUBLISHERS

ACTES SUD
Le Méjan, place Nina Berberova, 13200 Arles – FRANCE
Telephone: +33 (0) 490 498691 – Fax: +33 (0) 490 969525
www.actes-sud.fr
PROJECT LEADER 2000 and 2006

APEIRON PHOTOS
7A Paleologou, Agia Paraskevi, Athens 153 42 – GREECE
Telephone: +30 210 6007925 – Fax: +30 210 6007924
www.apeironphotos.com
PROJECT LEADER 2004 and 2010

DEWI LEWIS PUBLISHING
8 Broomfield Road, Heaton Moor, Stockport SK4 4ND – ENGLAND
Telephone / fax: +44 161 4429450
www.dewilewispublishing.com
PROJECT LEADER 1995, 2002 and 2008

EDITION BRAUS
Friedrich-Ebert-Anlage 20, 69117 Heidelberg – GERMANY
Telephone: +49 6221 5029660 – Fax: +49 6221 5029666
www.editionbraus.de
PROJECT LEADER 1996, 2001 and 2007

LUNWERG EDITORES
Diagonal, 662-664 - 7th floor. 08034 Barcelona – SPAIN
Telephone: +34 93 4928981 – Fax: +34 93 2011587
Paseo de Recoletos, 4 - 3rd floor. 28001 Madrid – SPAIN
Telephone: +34 91 4230310 – Fax: +34 91 4233738
www.lunwerg.com
PROJECT LEADER 1997, 1999 and 2005

PELITI ASSOCIATI
Viale Beata Vergine del Carmelo, 12, 00144 Roma – ITALY
Telephone: +39 06 5295548 – Fax: +39 06 5292351
Via G.Battista Pergolesi, 23, 20124 Milano – ITALY
Telephone: +39 02 66982357 – Fax: +39 02 67199937
www.peliti.it
PROJECT LEADER 1994, 1998, 2003 and 2009

The 2010 European Publishers Award For Photography
is sponsored by Heidelberger Druckmaschinen AG

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The European publishing houses

ACTES SUD (France)
APEIRON PHOTOS (Greece)
DEWI LEWIS PUBLISHING (United Kingdom)
EDITION BRAUS (Germany)
LUNWERG EDITORES (Spain)
PELITI ASSOCIATI (Italy)

invite entries for a competition for the best set of photographs
suitable for publication as a book

COMPETITION RULES

- 1 The competition is open to photographers of all nationalities. The promoters of the competition are the six European publishers.
- 2 All photographic material must be completed and unpublished in book form.
- 3 Material must be original and be presented as a book project. Projects conceived as anthologies (rather than as clearly themed projects) are not acceptable. The photographer must hold the copyright in the work. Competitors may present the same project a maximum of twice.
- 4 All materials must be delivered, at the photographer's own risk, to one of the listed publishers. If there is a publisher in your country of residence it should be sent to them. If not, then materials should be sent to the project leader (For 2010, Apeiron Photos– Athens, Greece). Entries will be accepted from 1st to 31st March 2010, and should be sent with the application form and a signed copy of the rules. An entry fee of 50 Euros (£40.00) is payable towards the cost of returning work. **Submissions may only be posted from within Europe and will only be returned to a postal address in Europe.** There will be no exception to this rule. Any cheques or payments should be made out to the publisher to whom the entry is submitted. Work may be presented in one of the following forms: a) a book dummy plus up to 3 original prints or transparencies; b) a set of sequenced photocopies or inkjets plus up to 3 original prints or transparencies. Projects sent on CD will not be accepted. **Any items sent, including prints, should be no larger than 30cm x 40cm, and weigh no more than 2 kg in total.** The promoters reserve the right to make a surcharge to cover additional return postage costs for any submissions which exceed these limits. The promoters are not responsible for any loss or damage to materials sent. For this reason, it is recommended not to send any unique item, exhibition or vintage prints.
- 5 The 2010 Jury will consist of the six publishers, a representative of Heidelberger Druckmaschinen AG and a personality from the photography world. The publishers reserve the right to establish a pre-election process prior to the final Jury.
- 6 a) The winner will be notified as soon as a decision has been made. The deliberations of the jury will not be disclosed to anyone, including entrants.
b) A shortlist of six finalists will be announced.
- 7 a) The winner will provide the publishers with original prints or hi-res scans of the photographs within 30 days of notification of winning.
b) Upon the agreement of the winning photographer to accept the award all world-wide rights for the publication of the photographs in book form shall be passed to the publishers without any further formality. The winner shall indemnify the publishers against any infringements by the book or any part thereof of third parties' rights.
c) The book will be published in autumn 2010. The first edition will be published simultaneously by the six publishers each in their own country. The first print run will be a minimum of 5,000 copies.
d) As a consideration for the transfer provided in b) above the winning photographer will receive an advance on royalties of 10,000 Euros to cover royalties on the first 10,000 copies and to cover all the expenses of the photographer including the provision of the prints, transparencies or high resolution scans necessary for the book production.
e) The photographer will receive a royalty of 6% on the retail price of all copies sold above the first 10,000 copies. The gross proceeds from the sale of any serial rights for the book shall be shared equally between the publisher concerned and the photographer.
f) To assist in the promotion of the book, the winner will provide free of charge publicity rights for six photographs to be chosen by the project leader.
g) The publishers will, wherever possible, seek to organise exhibitions of the winner's photographs included in the book. The winner will grant the publishers free of charge exhibition rights for such exhibitions and will provide prints as required. The direct production cost of these prints and the shipping costs will be reimbursed but no additional fees will be paid.
h) The publishers will work closely with the photographer but reserve the right to have the final decision on the sequence, the design and on all other matters relating to the publication.
- 8 The Award ceremony will be held in July during the *Rencontres internationales de la photographie d'Arles* (France). For the Award ceremony, the six publishers will bear the expense of four nights of accommodation for the winner. Transport and subsistence costs will be the responsibility of the winner.

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APPLICATION FORM

Name: _____
Place and date of birth: _____
Country of residence: _____ Nationality: _____
Address: _____
City: _____ Post Code: _____
Country: _____ Phone: _____
Email: _____ Fax: _____

I, the undersigned, wish to enter the 2010 European Publishers Award for Photography and declare that I am aware of and fully accept all the competition rules. I enclose the following materials:

Agent or other person to contact in the event of my absence:

Name: _____
Address: _____
City: _____ Post Code: _____
Country: _____ Phone: _____
Email: _____ Fax: _____

Materials should be returned to:

Additional remarks: _____

I enclose 50 Euros (£40.00) – delivery charges (Europe)

signature

date

signature